

## GETTY IMAGES GRANTS FOR EDITORIAL PHOTOGRAPHY

### Frequently Asked Questions (FAQ) for the 2010 Competition Updated October 2009

If your question is not answered here, please send it to [grants@gettyimages.com](mailto:grants@gettyimages.com)

#### **Purpose**

These grants highlight Getty Images belief in the power of photojournalism to focus attention on significant social and cultural issues, and demonstrate our commitment to promoting excellence in photojournalism through tangible, positive contributions to our industry. The grants program was created to provide both emerging and established photographers with the means to pursue projects of personal and journalistic significance.

#### **What's changing in 2010**

- In previous years, grants could be applied for twice each year.
- In 2010, the program will have only one application due date of May 1.
- All winners will be announced in September.

#### **What's not changing?**

- The program continues to provide five grants of \$20,000 each (a total of \$100,000 annually) to provide photojournalists with funding and additional resources such as project execution guidance from Getty Images photo editors and support from Getty Images communications team.
- Four student grants of \$5,000 each will also be awarded annually.
- Complete information about the Getty Images Grants for Editorial Photography is available at: [www.gettyimages.com/grants](http://www.gettyimages.com/grants).

#### **The details**

##### **1. Why does Getty Images offer grants to photojournalists?**

Getty Images is dedicated to excellence in photojournalism and to making tangible, positive contributions to the photography industry. To respond in an objective and fair manner to many photographers' requests for help, and to demonstrate our ongoing commitment to the industry, we launched a grants program in 2005 that we hope inspires and enables photojournalists to pursue projects about which they are passionate – and that focus attention on significant social and cultural issues.

##### **2. Why are the grants important to photojournalists?**

These grants support photographers across the world in their pursuit of work that is personally important to them, and which they would otherwise not have the time or resource to address.

##### **3. How is the Getty Images grants program unique?**

It is one of the largest grants programs in the industry and it is also more than a monetary grant.

Getty Images Grants for Editorial Photography provide photographers with the creative freedom and collaborative editorial support necessary to produce documentary features that raise the bar for visual excellence.

#### **4. What else does Getty Images do to support photojournalists?**

Getty Images supports photographers through the following programs:

- As an annual sponsor of the Eddie Adams Workshop.
- As a long standing supporter of the ICP Infinity Awards and Photographers Lecture series, and as a significant contributor to ICP's photography school.
- By providing funding over several years to develop curriculum and launch Africa's first documentary photography program to educate professional photojournalists. We are honored to be sustaining supporters of the Photojournalism and Documentary Photography (PDP) program at the Market Photography Workshop in South Africa.
- Getty Images sponsors Australian and U.S. tours of World Press Photo Awards.
- Getty Images provided promotional support to the Ian Parry Scholarship.
- We are a key sponsor of the Visa Pour l'Image photojournalism festival.
- Getty Images provides supplemental funding for contributors to Reportage by Getty Images, when NGO's do not have budget to pay reasonable assignment fees, but whose cause both resonates with the photographer and has a positive impact on society.

#### **5. How does the grant program benefit photographers?**

The program is positive for everyone who chooses to participate. All applicants benefit by having their portfolios reviewed by a panel of high-caliber industry experts. Judges are provided with applicants' contact information, after the judging, on request.

The grant recipients benefit by:

- the ability to create independent work
- exposing their ideas and expertise to the judges and to the industry
- receiving recognition in the media
- assurance that they retain copyrights to the images they produce for the project
- experiencing how Getty Images works with photographers

#### **6. Are there restrictions on how the grant money can be spent?**

The funds can be used to cover a wide variety of expenses that will enable photographers to carve out the time they need to produce the project. It can also cover the costs associated with the actual production of the work, such as travel, equipment and related expenses.

#### **7. What if recipients do not complete the project as stated in the original application?**

We expect that the winning photographers will work in accordance with the grant requirements. Furthermore, because, where appropriate, our editors will be working with grant recipients throughout the project, they will provide the support needed to bring the projects to completion. Should geopolitical circumstances or other access issues prevent a grant recipient from completing their project, we will work with them to find alternate ways to tell their stories. If the project scope must change in a material way, Getty Images will inform the judges of these plans.

#### **8. How will the grant projects' resulting images be promoted?**

Grant recipients will benefit from media exposure around the program. Grant project images will also be archived on [www.gettyimages.com/grants](http://www.gettyimages.com/grants). Getty Images blogs (<http://blogs.gettyimages.com>) provide opportunities for grant winners to report on the progress of their project, and to celebrate its completion through direct communications to our customers and through the 'news' section of reportage.

**Of course, grant recipients may market their grant project imagery wherever they like.**

## Applying for the Grants

### 9. How do photojournalists apply for the grants?

Complete grant program and application details are available at [www.gettyimages.com/grants](http://www.gettyimages.com/grants).

### 10. Who can apply for the grants?

Professional Photojournalists: Applicants must be presently engaged as a professional photojournalist, described as a photographer who derives the majority of his or her income from documenting issues and events.

Employees of Getty Images may not apply but contributors to Getty Images who are not employees are eligible. Applicants must apply as individuals.

Student Photojournalists: Applicants must be enrolled in an accredited college or photojournalism school or program and be under the age of 30.

### 11. Can photographers win more than one grant?

It's conceivable that a photographer could win grants in different years, for different projects. Judges are different at each judging and projects are presented to them, anonymously.

### 12. Can applicants send in more than one project submission?

No. Applicants may submit only one application per round of grant selection. A photographer may re-submit a project that was not awarded a grant in one year, for consideration at a different time.

### 13. What are the application and submission requirements?

Photojournalists can access applications online at [www.gettyimages.com/grants](http://www.gettyimages.com/grants). In a nutshell, each applicant prepares a short written description of the project they want to pursue and sends it, with some imagery from the project or from their portfolio, and their bio, to the Grants program. The proposals must be in English and be submitted electronically.

### 14. Who are the judges and how are they chosen?

Notable professionals in the field of photojournalism, who are not employees of Getty Images, are invited by the Getty Images grants team to serve as judges each year. A list of judges is available at the grants website.

### 15. What is the judging process and how are the submissions were kept anonymous?

- Each entry is identified only by a three digit number.
- Applications that meet the entry criteria are then sent to the judges for independent review.
- Each judge selects a shortlist of their top (10-15) entries.
- These final short-listed entries are then reviewed during a collaborative judging session, where the judges meet to discuss all the short-listed proposals and portfolios and to select the grant recipients.
- Selection of grant recipients is based on the judges' determination of the applicant's ability to execute a project of compelling visual narrative in documentary feature format, taking into account the caliber of portfolio, project merit and professional ability.

### 16. What's Getty Images role in the judging process?

Getty Images strongly believes that our role is that of facilitator, bringing a range of applicants to a selected group of industry experts who then choose the best entries. We intentionally do not influence the judges' decisions.

### 17. It seems likely that judges could easily recognize certain portfolios – does this influence the judging in any way?

It was possible that the judges may be able to recognize the portfolios of certain photographers. However, the winners are chosen after careful review of both their portfolios and the proposals they submitted. In fact, the choice of subject matter covered in each photographer's application is a key factor in the judges' decision-making process. The judges' first selection of portfolios is based on the photographer's story concept along with the caliber of material.

**18. How many applications does the competition draw and what is the geographic reach of the program?**

The grants program draws applicants from many different areas of the world. The program's historical stats are noted on the following chart.

Date winners were announced	Number of applicants (qualified/total)	Number of countries
Feb 2005	75/118	25
Sept 2005	142/164	37
Feb 2006	107/110	29
Sept 2006	120	29
Feb 2007	153	26
Sept 2007	124	37
Feb 2008	137/139	29
Sept 2008	153	26
Feb/Mar 2009	215+ professional applicants, 46 student applications	37 11
Sept. 2009	199 professional applications 24 student applications	26 8

**19. Who are the winners from previous years and what is the status of their projects?**

All winners and the status of their projects can be seen at the [www.gettyimages.com/grants](http://www.gettyimages.com/grants). As projects are completed, grant recipients add commentary on their final work and their portfolio images are replaced with selected images from the grant project.