

Non-profit Resources

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Non-profits, NGO's, professional associations and charities all need compelling visual and audio content to help tell their stories and connect with supporters. The following resources can help staff, volunteers and creative agencies who partner with non-profits to find the most affordable and appropriate Getty Images content for their projects:

Still imagery

Royalty Free (RF) collections offer unlimited use with simple, affordable pricing that is based on file size. Royalty Free images are often the most cost-effective and flexible images for non-profits. Find extensive selections of RF images at the following websites:

At www.gettyimages.com, select 'Royalty Free' within the Creative area.

At www.punchstock.com, select Value Line RF images from just \$19, and many other special offers and discounts.

At www.iStockphoto.com, find RF images at literally 'micro' prices, starting at just \$1. iStockphoto also features a very helpful 'intro to buying stock' that will be helpful to all first-time imagery users.



82879648, Scott Heiner/Photodisc



sb10061843an-001, Steve Baccon/Digital Vision

Footage

www.gettyimages.com and www.istockphoto.com both offer RF footage at prices that non-profits will find attractive.

Rights Managed and Rights Ready stills and footage may also be licensed for non-profits whose budgets permit. Contact us at giving@gettyimages.com to be connected to a specialist who can take the social purpose of your organization into consideration when pricing this imagery.

Music

It's now easy to license original music for presentations, events or other multi media projects at gettyimages.com. Pump Audio offers streamlined licensing and over 30,000 tracks by independent artists from around the world. Simply select '[music](#)' at gettyimages.com and contact our licensing experts for special pricing on Pump Audio music for Public Service Announcements.



sb10066875h-001, Paul Bradbury/Stone

Media Manager

Media Manager is our web-based digital asset management service that enables you to more efficiently store, manage, and share your assets. With enhanced access to your image collection, you'll more easily be able to create compelling marketing materials to assist you in attracting donors through your fund-raising efforts. Contact Neil Boyer in the U.S. to discuss. Neil.Boyer@gettyimages.com, or + (312) 344-4262.

Custom Imagery for unique stories

Both Reportage by Getty Images and Global Assignments by Getty Images can help non-profits and NGO's document their specific issues, programs and results. The non-profit's status and resources are factored into assignment fees for each project. Reportage by Getty Images connects your unique projects with many of the world's great photojournalists. Global Assignments offers your organization the diverse skill sets and local knowledge of top photographers, crews and production teams, the world over. Read more about these special services [here](#).



200514948-001, Frank Schwere/Stone+

Grant Opportunities

The new Getty Images Grant for Good enables photographers to apply for grants to develop new imagery for a specific non-profit's communications. The grants program launches in 2009 and two grants will be awarded to cover up to \$15,000 in photo shoot costs incurred by the photographer. For more information about this exciting new program, contact giving@gettyimages.com

Protecting non-profits from copyright infringement claims

Non-profits and those who create websites and communications for them need to protect their organization by properly licensing copyrighted content. Designers, staff and volunteers for such groups need to understand that using any Getty Images content without permission is not permitted, and that they should provide licensing documentation to the non-profit for the work they are doing.



81813828, Richard du Toit/Gallo Images